

SBE Strategic Plan Discussion



ANNUAL SEPTEMBER PLANNING RETREAT
WENATCHEE ESD



Roadmap for discussion



- Goal for Meeting: Adopt a “Skeleton Plan”
 - ✦ Mission/vision
 - ✦ Major goal areas established

- How do we get there?
 1. Lets talk about a strategic plan skeleton as the next step.
 2. Lets review the Board’s input from July, and the Input of our Stakeholders.
 3. Lets review a draft proposal.
 4. Lets address a few discrete policy issues
 - BEA waivers – Policy and Process
 - Opportunity Gap v. Achievement Gap
 - Strategic Plan Dashboard



A Review



- Lets Review...
 - ✦ The Input of the Executive Committee
 - ✦ The notes from our Board discussion in July
 - ✦ Our stakeholder survey data
- Common themes?



Process for Developing the Strategic Plan

Month	Activity
May	Staff roundtable discussions on ongoing SBE projects and staff retreat
June	Executive committee retreat
July	Board discussion in small groups
September	Board guidance on skeleton Strategic Plan
October	Staff work on draft Strategic Plan with revisions and improvements from the Board
November	Consideration of approval of Strategic Plan



Career & College Readiness



- Increase opportunities for students to build awareness of the wide range of career options
- A solid foundation beginning in elementary school with introduction to careers and exposure to colleges.
- Teach students how to fill out application forms and speak eloquently about their passions.



Parent Involvement



- Inform parents about the basic expectations for their child, allow them to make course-taking decisions
- Help parents better support learning at home to enhance the classroom learning experience
- Listen to parents, it is hard for them to come to board meetings



Positives



- Never felt better prepared to bring out best in students, TPEP is wonderful tool, we have great teachers
- You've done a good job, continue to speak up for schools/students/teachers
- Thanks for all you do, like your website and handy charts



Where we were in July



THE WASHINGTON STATE BOARD OF EDUCATION

Governance | Accountability | Achievement | Oversight | Career & College Readiness

Potential Modifications to the SBE Strategic Plan

Mission

The mission of the State Board of Education is to lead the development of state policy, provide system oversight, and advocate for student ~~success~~.

Commented [BR1]: Exec. Committee saw no need to change the mission statement.

Vision

The State Board of Education envisions a learner-focused state education system that is accountable for the individual growth of each student, so that students can thrive in a competitive global economy and in ~~life~~.

Commented [BR2]: Exec. Committee wanted something more succinct and declarative. See one example below.

~~The State Board of Education envisions a learner-focused state education system that is accountable for the individual growth of each student, so that students can thrive in a competitive global economy and in life.~~ All students graduate prepared for career, college, and life.

Strategic Plan

- ~~1. Effective and accountable P-12 governance.~~
- ~~2. Comprehensive statewide accountability.~~
3. Closing opportunity gap.
- ~~4. Strategic oversight of the K-12 system.~~
5. Career and college readiness for all students

Commented [BR3]: Exec. Committee thought of effective governance as a strategy rather than a goal.

Commented [BR4]: Exec. Committee thought that goals 2 & 4 could possibly be combined.

One alternative option with three major goals (formulated by Executive Committee)

1. Comprehensive accountability, recognition, and supports for students, schools, and districts.
 - Establish ambitious student achievement goals for K-12 system
 - Develop an aligned statewide system of school recognition and accountability
 - Support development and oversight of charter school authorizers
2. Close the opportunity gap.
 - Strategic oversight of basic education programs and compliance
 - Promote policies and best practices to close the achievement gap
 - Close gaps in readiness and access (early learning, post-secondary access)
3. Career and college readiness for all students.
 - Support implementation of Common Core and 24 Credit Framework
 - Support and expand competency-based crediting options
 - Strengthen high school and beyond planning



Proposed 3 Goal Structure

Focusing on Accountability System-Design, Student Outcome Goals, & Academic Standards



1. Comprehensive accountability, recognition, and supports for students, schools, and districts.

- Establish ambitious student achievement goals for the K-12 system.
- Develop and oversee implementation of an aligned statewide system of school recognition and accountability.
- Support the development and oversight of high quality charter school authorizers.

2. Close the achievement gap in Washington State

- Exercise strategic oversight of basic education programs and compliance
- Promote policies and best practices to close opportunity gaps for students and families
- Explore and address issues of direct concern to the student experience in schools
- Promote policies to foster alignment between early childhood programs, K-12 schools, and the system of post-secondary education and training.

Incorporate the student board member role

3. Support Career and College-readiness for All Students

- Support implementation of Career and College-ready academic standards
- Support and expand competency-based crediting
- Strengthen the 'high school and beyond' planning process in Washington state



Trade-offs and Challenges



- Concise vision statement loses some of its “richness”
- Focusing on ‘gaps’ v. focusing on simply improving student achievement across the board.
- Blending what we have to do (statute) and what we want to do (Board leadership) into a coherent narrative.



Trade-offs (continued)



- Shift governance work as a strategy rather than a goal. Implications?
- Explicit incorporation of charter authorizer oversight as main strategy
- New emphases on high school and beyond plan, implementation of common core, and competency-based crediting

Discussion



- Greater hopes for our strategic plan – what do you hope actually comes of this? Something you can practically envision in the next 4 years ...



Discussion – Discrete Items



- Opportunity gaps v. Achievement gaps
 - ✦ How do we understand these terms?
 - ✦ What implications do these terms have for our work?
- Basic Education Waiver Process
 - ✦ Staff ideas about how to streamline the process
 - ✦ Policy discussion - a vision for BEA waivers in the future
- Strategic Plan Dashboard
 - ✦ Monitoring our work effectively – how can we make it more engaging?



Discussion – Different Gaps



- **Opportunity Gap:** Inputs—the unequal or inequitable distribution of resources and opportunities. ³
- **Learning Gap:** The relative performance of individual students—i.e., the disparity between what a student has actually learned and what he or she was expected to learn at a particular age or grade level. ³
- **Achievement Gap:** Outputs—the unequal or inequitable distribution of educational results and benefits. ³

¹ Cross, T., Bazron, B., Dennis, K., & Isaacs, M. (1989). *Towards a culturally competent system of care, volume I*. Washington, D.C.: Georgetown University Child Development Center, CASSP Technical Assistance Center.

² Gay, G. (2000). *Culturally Responsive Teaching: Theory, Research, & Practice*. New York: Teachers College Press.

³ The Glossary of Education Reform. (2013). *For journalists, parents, and community members*. Retrieved from: <http://edglossary.org/>

Source: OSPI presentation to EOGOAC



Conclusion



- Maintaining a focus on kids.
- Blending the role of our student members.
- All of you are giving something of yourselves to serve as SBE members. What do you want to accomplish? What justifies your service in your mind?

